

FROM REP PAGE 1  
AUG02/12 AT 11.25

\*REF ORDER COMMENT\*

THIS IS A NEW :30 POLITICAL ORDER FOR OBAMA FOR AMERICA

EST# 1523

TOT = \$179725

PLS CONF A.S.A.P.,.

THANKS

LUCIANA

[illegible]

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UNCF V.1  
WOFL-TV ORLANDO-DE-MEL, FL.

ORDER WORKSHEET  
4059386

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AUG02/12

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[illegible]

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
17		6-630P	30		800.00	08/14-08/17		2		TU-F	2	1,600.00	1W	
		PGM=FOX 35 NEWS @ 6P												
18		5-6P	30		700.00	08/19		1		SUN	1	2,100.00	1W	
						08/26		1			1		1W	
						09/02		1			1		1W	
19		8-9P	30		5,500.00	08/20		1		MON	1	16,500.00	1W	
						08/27		1			1		1W	
						09/03		1			1		1W	
20		9-10P	30		5,000.00	08/20		1		MON	1	20,000.00	1W	
						08/27		1			1		1W	
						09/03		2			2		1W	
21		8-10P	30		7,500.00	08/15		2		WED	2	37,500.00	1W	
						08/22		2			2		1W	
						08/29		1			1		1W	
22		8-9P	30		3,000.00	08/23		1		THU	1	6,000.00	1W	
						08/30		1			1		1W	
23		9-10P	30		3,000.00	08/23		1		THU	1	6,000.00	1W	
						08/30		1			1		1W	
		PGM=GLEE												

GIRL

PGM=RAISING HOPE/NEW



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UNCF V.1

WOFL-TV ORLANDO-DB-MEL, FL.

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L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES		NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
						START	END							
32		7-8A	30		850.00	08/20-08/24		2		M-F	2	3,400.00	1W	
		PGM=GOOD DAY @ 7A												
33		8-9A	30		700.00	08/20-08/24		2		M-F	2	2,800.00	1W	
		PGM=GOOD DAY @ 8A												
34		430-459A	30		50.00	08/20-08/24		3		M-F	3	350.00	1W	
		PGM=GOOD DAY @ 430A												
35		9-10A	30		400.00	08/20-08/24		2		M-F	2	1,600.00	1W	
		PGM=GOOD DAY @ 9A												
36		10-11A	30		250.00	08/20-08/24		2		M-F	2	1,000.00	1W	
		PGM=WENDY WILLIAMS												
37		1-2P	30		250.00	08/20-08/24		5		M-F	5	2,500.00	1W	
		PGM=JUDGE JOE BROWN/JUDGE JOE BROWN												
38		2-3P	30		300.00	08/20-08/24		5		M-F	5	3,000.00	1W	
		PGM=THE PEOPLE'S COURT												
39		3-4P	30		600.00	08/20-08/24		2		M-F	2	2,400.00	1W	
		PGM=DR. PHIL												

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ORDER WORKSHEET  
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L	M	N	C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	NEW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
40				4-5P	30		600.00	08/20-08/24	5		M-F	5	6,000.00	1W	
PGM=JUDGE JUDY/JUDGE JUDY															
41				5-530P	30		800.00	08/20-08/24	5		M-F	5	8,000.00	1W	
PGM=FOX 35 NEWS @ 5P (\$-530PM)															
42				530-6P	30		800.00	08/20-08/24	3		M-F	3	4,800.00	1W	
PGM=FOX 35 NEWS @ 530PM															
43				6-630P	30		800.00	08/20-08/24	2		M-F	2	3,200.00	1W	
PGM=FOX 35 NEWS @ 6P															
44				10-11P	30		1,800.00	08/20-08/24	3		M-F	3	10,800.00	1W	
PGM=FOX 35 NEWS @ 10P															
45				12M-1A	30		300.00	08/20-08/24	3		M-F	3	1,800.00	1W	
PGM=DISH NATION															

AUG12(114) 109525 SEP12(65) 70200.00 TOTAL 179725.00  
(179)

NEW : 30 ORDER FOR OBAMA FOR AMERICA. MARKET SHARES ARE ACCURATE.

SVC- NSI BOOKS- LAST  
DEMOS- RA25+P  
\*\*\* START OF COMMENTS \*\*\*\*\*

\* \* \* \* XML AGENCY ORDER #00426194\*

\*CONTRACT COMMENT\* \*\*OBAMA FOR AMERICA\*\*\*

\*CREDIT ADVISORY\* CASH IN ADVANCE

\*\*\* END OF COMMENTS \*\*\*\*\*